

Gloucestershire Archaeology: APPENDICES to Project Evaluation Report
Widening Engagement: Combining Tradition with a Digital Dawn Post-Covid
August 2022

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APPENDIX A: 2022 AGM Summary of Project

The following summary was presented at the 2022 AGM (April), ahead of this full evaluation report being completed:

Thanks to a successful application to the National Lottery Heritage Fund, we were able to upgrade our digital equipment to enable us to run the 2021-22 lecture series in a hybrid form with both an in-person meeting and Zoom broadcast. We were able to record several of the lectures and links to these were circulated to the membership so they can be viewed again at leisure. This hybrid format meant we had a combined audience of 50 or more for every lecture which is a significant increase on pre-pandemic days. Neil Cathie put together an excellent series of talks ranging from church graffiti (Wayne Perkins, January), Roman Gloucester (Henry Hurst, December), Iron Age sites (Cat Lodge, November; Tom Moore, February), Neolithic Mendip (Jodie Lewis, October) and excavation reports from Tony Roberts (March) and Jon Hart (April following the AGM).

APPENDIX B: Reflective Review of Each Lecture Delivery for the 2021/2022 Winter Meeting Series

B.1: Introduction

The meeting organisers for the 2021/2022 Winter Meeting series were the Meetings Secretary and Secretary. They shared responsibility for the delivery of the series with at least one being in attendance at the in-person venue to manage logistics.

B.2: Reflective Review

Date of Lecture: September 2021

Meeting Title: Members' Meeting

Lecturer(s): Dr Phil Cox, Neil Cathie, Mike Milward, committee members (all attended in-person)

Details: Update on active fieldwork, fieldwork planned for 2021/2022 and status of new equipment.

What worked well: Lecture was delivered successfully, after a difficult first few minutes with a few hitches.

What could be improved: Could be slicker with practice.

What skills were developed: General set up of equipment.

Date of Lecture: October 2021

Meeting Title: Priddy Powerful: a new Neolithic ritual landscape on the Mendip Hills, Somerset

Lecturer(s): Dr Jodie Lewis, Worcester University, now Lecturer at Bradford University (attended online)

Details: Lecturer chose to deliver their lecture online, with the lecture being live streamed to attendees online and onto a screen in the meeting venue for those attending in-person.

What worked well: Flexibility for lecturers to choose whether to deliver their lecture online or to attend in-person.

What could be improved: Sound quality to the room, initial set up of equipment had sound problems. Need more time for set-up.

What skills were developed: Setting up a talk by a remote lecturer.

Date of Lecture: November 2021

Meeting Title: Worlebury Camp – uncovering Weston-super-Mare’s hidden hillfort

Lecturer(s): Cat Lodge, Senior Archaeologist, North Somerset Council (attended online)

Details: Lecturer chose to deliver their lecture online, with the lecture being live streamed to attendees online and onto a screen in the meeting venue for those attending in-person.

What worked well: Flexibility for lecturers to choose whether to deliver their lecture online or to attend in-person. Set up was smoother.

What could be improved: Sound quality to the room was still not ideal.

What skills were developed: Built on previous.

Date of Lecture: December 2021

Meeting Title: Gloucester city centre in Roman and Early Medieval times

Lecturer(s): Henry Hurst, Emeritus Reader in Classics, Cambridge University (attended in-person)

Details: Lecturer chose to deliver their lecture in-person, with the lecture being live streamed to attendees online. A recording of this lecture is available.

What worked well: No major problems.

What could be improved: Difficulty for zoomers to hear questions from the floor.

What skills were developed: Built on previous.

Date of Lecture: January 2022

Meeting Title: Historic graffiti, ritual protection marks and apotropaics in the Gloucestershire churches

Lecturer(s): Wayne Perkins, Emeritus Reader in Classics, Cambridge University (attended in-person)

Details: This lecture was delivered online only due to the UK Covid-19 restrictions and guidance in place at the time. A recording is available for this lecture.

What worked well: Capability to still deliver the lecture, despite a tightening of Covid-19 restrictions and guidance.

What could be improved: Speaker management. The speaker’s broadband connection was slow until he changed to a wired connection.

What skills were developed: None new.

Date of Lecture: February 2022

Meeting Title: Fieldwork at the Late Iron Age ‘oppidum’ at Bagendon

Lecturer(s): Professor Tom Moore, Department of Archaeology, Durham University (attended online)

Details: Lecturer chose to deliver their lecture online, with the lecture being live streamed to attendees online and onto a screen in the meeting venue for those attending in-person. A recording of this lecture is available.

What worked well: Flexibility for lecturers to choose whether to deliver their lecture online or to attend in-person. Lecture ran smoothly.

What could be improved: Questions from the floor problematic. Use of laser pointer in the room not visible to zoomers.

What skills were developed: Consolidated previous skills.

Date of Lecture: March 2022

Meeting Title: Exciting new features and finds from 2021 fieldwork at Slimbridge and Guiting Power

Lecturer(s): Tony Roberts, Archaeoscan (attended online)

Details: Lecturer chose to deliver their lecture online, with the lecture being live streamed to attendees online and onto a screen in the meeting venue for those attending in-person. A recording of this lecture is available.

What worked well: Flexibility for lecturers to choose whether to deliver their lecture online or to attend in-person.

What could be improved: As above.

What skills were developed: Consolidated previous.

Date of Lecture: April 2022

Meeting Title: Discovering the unexpected: ten thousand years of settlement and ritual along the Milford Haven to Tirley gas pipeline.

Lecturer(s): Jon Hart, Cotswold Archaeology (attended online)

Details: Although the lecturer was initially due to deliver this lecture in-person. Last-minute circumstances meant that the lecture had to be delivered online. A recording of this lecture is available.

What worked well: Capability for lecturers to change from in-person to online delivery, in response to unforeseen last-minute events.

What could be improved: As above.

What skills were developed: Set up and management now consistent.

B.2: Summary

Running of the lectures became smoother over the series as the organisers became more familiar with the technology. An additional Bluetooth speaker was purchased mid-series with resulting improvement in sound quality to the in-person venue room. A conference microphone was purchased at end of series with the aim of improving audibility for on-line attendees.

Learning outcomes included:

- Achievement of a consistent set up of computer with other devices
- At least two people are needed in-person to run each lecture; a ‘chairperson’ and a ‘technician’
- Allowance of sufficient time to set up the equipment and deal with any glitches is essential
- Use of mouse to point on screen is better, compared to use of a laser pointer for hybrid delivery
- Use of an additional Bluetooth speaker was needed to broadcast sound to the lecture room when the lecturer was remote
- A microphone was needed for the in-person venue room, to help online attendees hear questions posed from the floor

APPENDIX C: Lecture and AGM Attendance

C.1: Introduction

Gloucestershire Archaeology (GlosArch) delivers an annual Winter Meeting Series of lectures. Traditionally (before 2019/2020), these were held in-person each month between September and April. The meeting venue alternated between two venues (Cheltenham and Churchdown, both in Gloucestershire). Meetings (lectures) were held on a Monday evening, towards the end of each month of the series. GlosArch’s Annual General Meeting (AGM) was held during one of the last few meetings (normally April) before the start of the lecture.

The 2019/2020 lecture series was held in person from September 2019 to February 2020 but the last two lectures of the series had to be cancelled and the AGM postponed, due to the first COVID-19 lockdown in the UK.

Due to ongoing COVID-19 restrictions in the UK, the entire 2020/2021 Winter Meeting Series was held online through Zoom. This included the postponed 2020 AGM which was held in October 2020 and the 2021 AGM which was held during the April 2021 meeting.

Thanks to funding from the National Lottery Heritage Fund, the 2021/2022 Winter Meeting Series was delivered in a hybrid format (simultaneous delivery online and in-person, when possible). Further details of the 2021/2022 series, such as titles and lecturers, are provided in Appendix B. The 2022 AGM was also held during the April 2021 meeting, using the hybrid format.

C.2: Attendance at Winter Meeting Series' Lectures and Annual General Meetings

Meeting Series	Format	Full/Part Series	Average (Mean) Attendance at Meetings	AGM Attendance
2021/2022	Hybrid	Full	51	38
2020/2021	Online	Full	Not recorded	28
2019/2020	In-person	Part	26	29
2018/2019	In-person	Full	27	29

Table C-1: Winter Meeting Series' Lecture attendance figures (average) for the years between 2018 and 2022. Figures for Annual General Meeting attendance also shown, for the same years. *Figures for 2020/2021 were not routinely recorded but ranged from 45 to 96 attendees.

2021/2022 Meeting	Attendees					Non-Member Registrations for Online
	In-Person		Online		Total	
	N	%	N	%	N	N
September	13	30	30	70	43	11
October	15	38	25	63	40	15
November	10	21	38	79	48	16
December	15	26	43	74	58	21
January	NA	NA	75	100	75	58
February	11	22	39	78	50	28
March	15	32	32	68	47	25
April	18	40	27	60	45	25

Table C-2: Attendance figures for the 2021/2022 Winter Meeting Series lectures showing numbers for those who attended in-person or online. The number of non-members who registered for each lecture are also shown, although it is not known how many of these contribute to the numbers who actually attended. All those who attended in-person were members.

APPENDIX D: Online Survey Questions

The online survey was created using Google Forms. Below is a list of the questions asked. Not all participants were asked all questions, depending on their answers. The survey mostly consisted of multiple-choice questions. Choice options have not been shown here.

- 1) Do you wish to participate in this online survey: GlosArch: 2021 – 2022 Winter Meeting Series: Combined Lectures Evaluation?
- 2) Please select the capacity in which you are completing this questionnaire. Please select all options that apply.
- 3) Please select your age category.
- 4) a) Where do you live?
- 4) b) In which postcode area do you live?
- 4) c) Please tell us where you live (if outside Gloucestershire)
- 5) Did you attend any of lectures (meetings) from GlosArch's 2021 - 2022 Winter Meetings Series?
- 6) a) How did you attend the lectures? (in-person/online)
- 6) b) How did you attend the lectures? (specifically about online attendance)
- 7) a) – h) Did you attend the lecture on [lecture date] (for those unsure about 6 a) and/or 6b)
- 8) a) Were you aware that recordings of some lectures are available to view?
- 8) b) Have you viewed any of the recorded lectures?
- 8) c) Which recordings did you watch?
- 8) d) What were your reasons for viewing the recording(s)?
- 9) Do you think that, overall, GlosArch has successfully delivered a combined in-person and online lecture series for the Winter Meetings 2021 - 2022?
- 10) Do you think that GlosArch has achieved the following National Lottery Heritage Fund Outcomes?
- 11) Do you think that the new combined in-person and online lecture format has benefitted any of the following groups?
- 12) What do you think worked well in terms of the delivery of GlosArch's 2021 – 2022 Winter Meeting Series?
- 13) What do you think could be improved in terms of the delivery of GlosArch's 2021 - 2022 Winter Meetings Series
- 14) If you did NOT attend some or all of the lectures (meetings) from GlosArch's 2021 - 2022 Winter Meetings Series but would have liked to, what prevented you from attending?

APPENDIX E: Online Survey Results

E.1: Introduction

See Section 5.3 and for further details about this survey. The results are discussed within Section 5.

E.2: Participant Demographics

Although the survey questions considered South Gloucestershire within the Gloucestershire area, due to the low number of responses specifying South Gloucestershire, these have been reported as a response of 'outside of Gloucestershire'.

Group		All		General Members		Non-Members		Committee Members	
		N	%	N	%	N	%	N	%
Number (N) / Percentage (%) of Participants		75	100	43	57	24	32	8	11
Age Range	26 to 55	5	7	3	7	1	4	1	13
	56 to 65	22	29	14	33	6	25	2	25
	66 to 75	32	43	17	40	13	54	2	25
	76 and Over	16	21	9	21	4	17	3	38
Inside Gloucestershire		45	60	34	79	3	13	8	100
Outside Gloucestershire		30	40	9	21	21	88	0	0

Table E-1: Number and percentage of participants within each membership category, age category and living location (inside or outside of Gloucestershire).

Group	All		General Members		Non-Members		Committee Members		Postcode Areas
	N	%	N	%	N	%	N	%	
Number (N) / Percentage (%) of Participants	45	60	34	79	3	13	8	100	
PNS/DNA	1	2	1	3	0	0	0	0	Not Applicable
Gloucester and SE of Gloucester	12	27	9	26	1	33	2	25	GL2, GL3, GL4
Stroud and Cirencester	12	27	10	29	0	0	2	25	GL5, GL6, GL7
Dursley and West of Stroud	5	11	5	15	0	0	0	0	GL10, GL11
Forest of Dean	2	4	2	6	0	0	0	0	GL17, GL18
Cheltenham and SE of Cheltenham	13	29	7	21	2	67	4	50	GL50, GL51, GL52, GL53

Table E-2: Results for those participants who reported living within Gloucestershire; number of participants living within general area locations, for each membership category. PNS/DNA = Response of 'prefer not to say' or participant didn't answer question.

Group		All		General Members		Non-Members	
		N	%	N	%	N	%
Number (N) / Percentage (%) of Participants		30	40	9	30	21	70
PNS/DNA		1	3	0	0	1	5
North America		3	10	2	22	1	5
United Kingdom		26	87	7	78	19	90
UK participants	County Adjoining Gloucs.	7	27	4	57	3	16
	Wales	2	8	0	0	2	11
	Midlands	3	12	2	29	1	5
	South	2	8	0	0	2	11
	East	2	8	0	0	2	11
	South East	5	19	1	14	4	21
	PNS/DNA	5	19	0	0	5	26

Table E-3: Results for those participants who reported living outside of Gloucestershire; number of participants living within general area locations, for each membership category. PNS/DNA = Response of 'prefer not to say' or participant didn't answer question.

E.3: Lecture Attendance

Group		All		General Members		Non-Members		Committee Members	
		N	%	N	%	N	%	N	%
Number (N) / Percentage (%) of Participants		75	100	43	57	24	32	8	11
Lectures Attended	ALL	10	13	6	14	1	4	3	38
	At least one	65	87	37	86	23	96	5	63
Mode of Attendance	In-person	3	4	3	7	0	0	0	0
	Online	59	79	33	77	24	100	2	25
	Mixture	13	17	7	16	0	0	6	75

Table E-4: Results for lecture attendance; whether participants reported attending at least one or all lectures and whether these were all in-person, all online or a mixture of both.

Group		All		General Members		Non-Members		Committee	
		N	%	N	%	N	%	N	%
Number (N) / Percentage (%) of Participants		65	87	37	86	23	96	5	63
Obstacles to attendance	Other commitments	33	51	23	62	5	22	5	100
	Lack of transport	1	2	1	3	0	0	0	0
	Issue with link	1	2	1	3	0	0	0	0
	None of above	7	11	1	3	6	26	0	0
	Other	10	15	3	8	5	22	0	0
	PNS/DNA	17	26	8	22	9	39	0	0

Table E-5: Result to survey question on what prevented attendance at more lectures, had participants wished to do so.

E.4: Lecture Recordings

Group		All		General Members		Non-Members		Committee Members	
Number (N) / Percentage (%) of Participants		N	%	N	%	N	%	N	%
Aware of Recordings	Yes	62	83	39	91	15	63	8	100
	No	12	16	4	9	8	33	0	0
	PNS/DNA	1	1	0	0	1	4	0	0
Recordings Viewed	Yes	36	58	27	69	5	33	4	50
	No	26	42	12	31	10	67	4	50
Recordings Watched	December	11	31	7	26	2	40	2	50
	January	12	33	9	33	1	20	2	50
	February	19	53	14	52	3	60	2	50
	March	14	39	12	44	0	0	2	50
	April	9	25	9	33	0	0	0	0
	PNS/DNA	1	3	1	4	0	0	0	0

Table E-6: Results showing; whether participant reported being aware of lecture recording availability and for those that reported 'yes', whether they watched any of the recordings. Responses of those who did watch recordings are also presented, with respect to which lectures were watched. PNS/DNA = Response of 'prefer not to say' or participant didn't answer question.

E.5: Project Outcomes

Group		All		General Members		Non-Members		Committee	
Number (N) / Percentage (%) of Participants		N	%	N	%	N	%	N	%
		75	100	43	57	24	32	8	11
Overall success	Yes	70	93	43	100	19	79	8	100
	Not sure	4	5	0	0	4	17	0	0
	PNS/DNA	1	1	0	0	1	4	0	0
Wider range	Yes	68	91	40	93	20	83	8	100
	Not sure	5	7	1	2	4	17	0	0
	PNS/DNA	2	3	2	5	0	0	0	0
Better ID	Yes	66	88	40	93	19	79	7	88
	Not sure	9	12	3	7	5	21	1	13
Skills	Yes	49	65	29	67	12	50	8	100
	Not sure	26	35	14	33	12	50	0	0
Change Ideas	Yes	47	63	28	65	14	58	5	63
	Not sure	28	37	15	35	10	42	3	38
Well-being	Yes	51	68	34	79	11	46	6	75
	Not sure	24	32	9	21	13	54	2	25
Resilience	Yes	60	80	38	88	14	58	8	100
	Not sure	15	20	5	12	10	42	0	0

Table E-7: Results for whether participants thought that the 2021 – 2022 Winter Meeting Series (Lectures) had been a success (in the new hybrid format) and whether participant thought that any of the listed National Lottery Heritage Outcomes were achieved. PNS/DNA = Response of 'prefer not to say' or participant didn't answer question.

Group		All		General Members		Non-Members		Committee	
Number (N) / Percentage (%) of Participants		N	%	N	%	N	%	N	%
		75	100	43	55	24	31	8	10
Beneficiary Groups	Age/Frailty	72	95	42	98	22	92	8	100
	Travel (disability)	71	94	42	98	21	88	8	100
	Travel (distance)	70	92	42	98	20	83	8	100
	Family commitments	60	79	38	88	14	58	8	100
	Carer commitments	59	78	37	86	15	63	7	88
	Anxious (in-person)	71	94	41	95	22	92	8	100
	Self-isolating	66	87	40	93	18	75	8	100
Number of Beneficiary Groups	7	54	72	35	81	12	50	7	88
	6	5	7	2	5	2	8	1	13
	5	6	8	2	5	4	17	0	0
	4 or fewer	10	13	4	9	6	25	0	0

Table E-8: Results for which groups (if any) participants thought had benefited from the 2021 – 2022 Winter Meeting Series (in the new hybrid format).

E.6: Participant Comments

E.6.1: 'What Went Well'

Comments received from members and non-members (not already mentioned in the evaluation report) include:

"Committee showed determination and foresight in devising hybrid delivery of talks, using new equipment."

"The delivery was well thought-out and any technical hitches were quickly overcome. I do not normally attend in person meetings due to a dislike of night-time driving, so this was a brilliant opportunity to benefit from my long membership of GlosArch."

"I enjoy watching lectures via Zoom, you can see the screen, no irritating conversations or other noises in background. You can adjust the noise level to suit."

"Varied lectures, all very interesting, plenty of question time. Felt part of a community even though I was miles away in London."

"It met the needs of different groups and encouraged people from a wider geographical area to take part."

Further comments about what worked well, included words such as wider, availability, choice, learnt, well-delivered, well-presented, variety, quality, ease, options, flexibility, clear, informative, interesting, opportunities, broadened, inclusion, responsive, convenient, excellent, welcome, participate, technology, technical skills, everything.

E.6.2: 'What Could be Improved'

When asked for suggestions for improvements, a third of survey participants (N = 24/75, 32 %) indicated that they couldn't think of any or didn't think any were needed. However, others did provide suggestions. Comments received from members and non-members include:

- Improving sound quality for those online
- Making it clear when the lecture starts if this is different from the start of the zoom meeting
- Ability to see the lecturer at the same time as seeing the illustrations
- Early publication of programme and inviting suggestions for topics
- Coffee or tea
- More lectures
- Automatically mute microphones

- Repeat the question from people attending in-person for the benefit of those listening online, near the microphone or use roving microphone
- Better access to online recordings
- Use of a "pointer" to highlight features in the on-line presentation
- Trial run beforehand for Speakers
- Quicker video (production)
- Online booking
- 'Slicker' handovers between speakers

D.6.3: Survey Responses from Lecturer Participants

When asked 'What went well?', feedback from the three online survey participants who identified themselves as lecturers on the 2021/2022 Winter Meeting Series, included:

'Enabled a more inclusive audience and gave lecturer the option to interact with people whilst presenting live as this aspect of presenting is missing when all is done via Zoom'

'Format seems to work well'